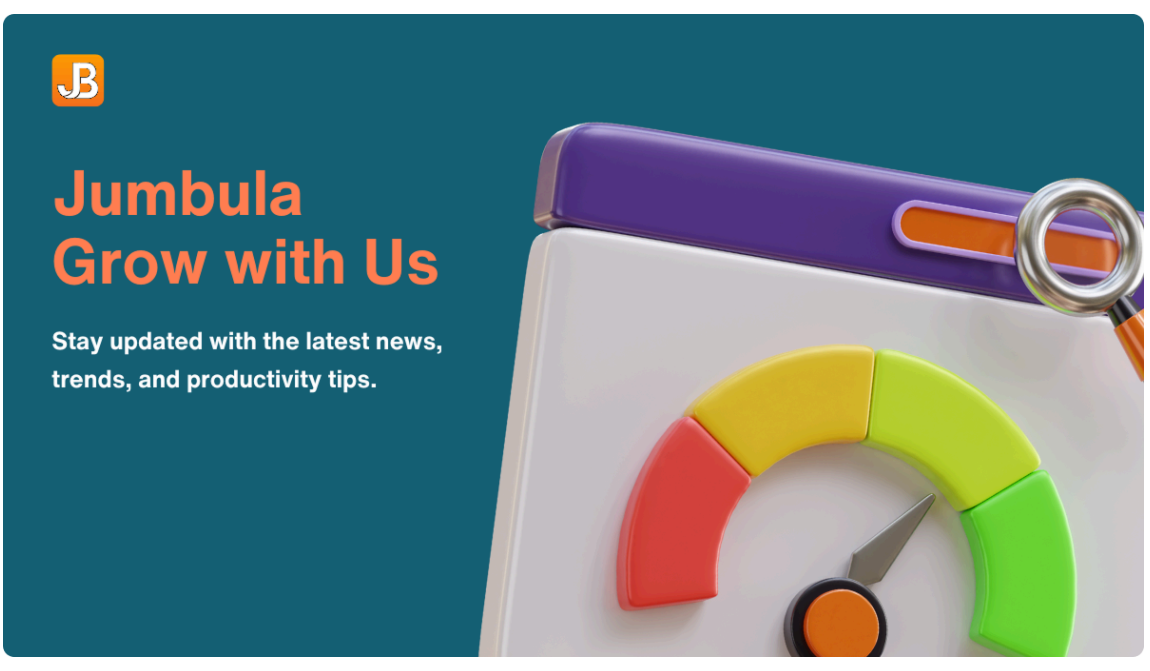


Welcome to the December 1, 2025 edition!
In this issue, you'll get a focused look at the updates rolling out this month, along with practical guidance to help you start the new cycle with fewer surprises and better control.

📱 **Check-in/Check-out (CICO) with PIN & QR Code**

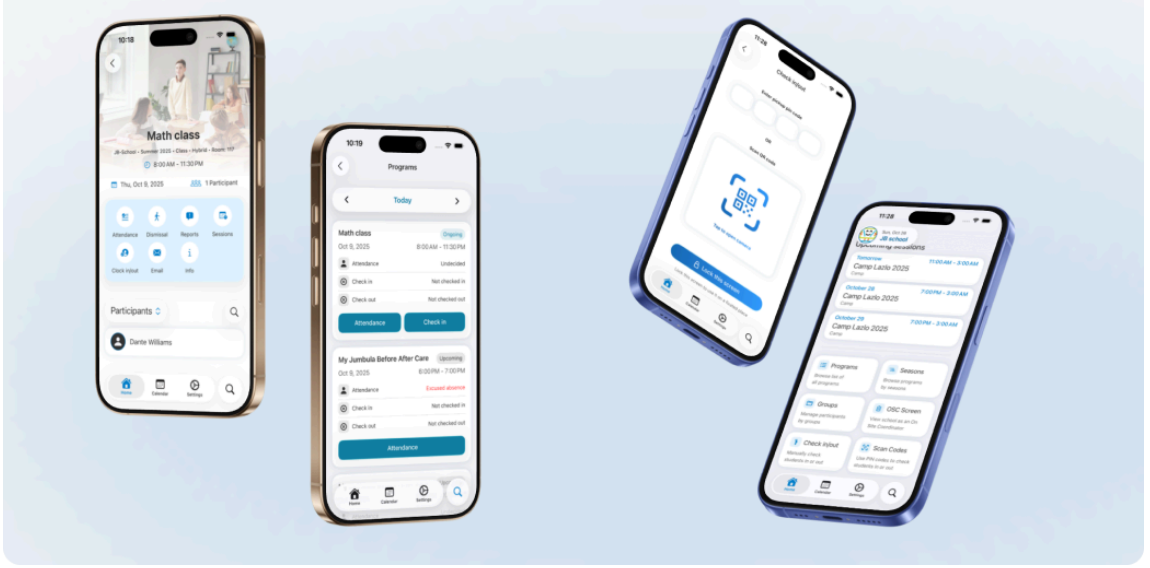
📝 **Jumbula Blog Articles**

🎙️ **Increase Camp Enrollment with Email Campaigns**

📺 **About the Jumbula Showcase**

📣 Recent Updates

📱 Check-in/Check-out (CICO) with PIN & QR Code



Admins can manage **CICO** directly from the **Jumbula Business app** on iOS. You can use either a **PIN** or a **QR code**, making the process even easier and more secure, without needing to switch back to the web dashboard. The **Android** version is also scheduled to roll out later this week, so both platforms will support the same workflow.
Note:If you have any questions about CICO, you can visit the article below in our Knowledge Base.

Learn more

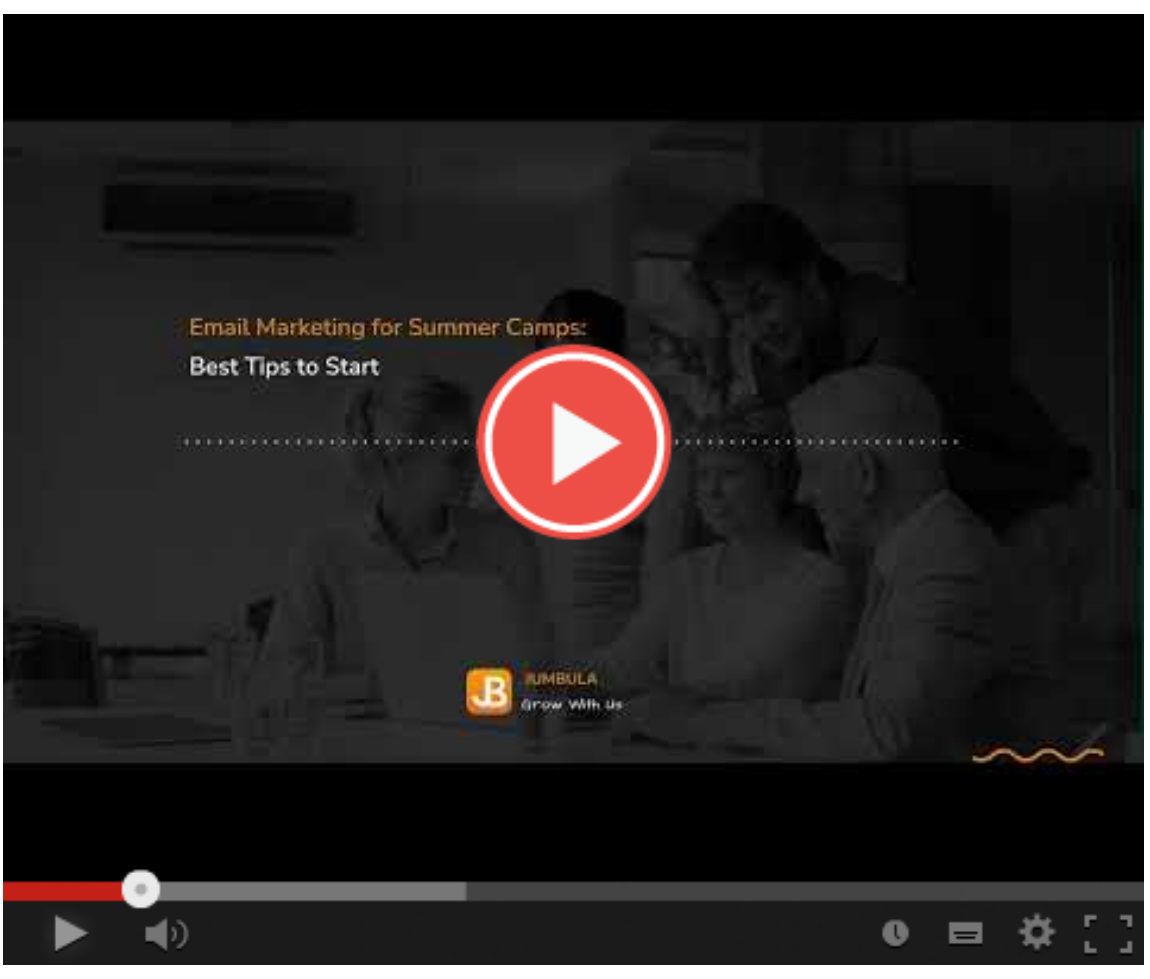
📝 Jumbula Blog Articles

Camp Marketing Strategy That Works
Practical tactics to promote your camp and boost enrollment.
Read more >>

Boost Registration With Your Website
Use your site to turn visitors into camp sign-ups.
Read more >>

Understanding Summer Camp Costs
What determines price — and how to budget smartly.
Read more >>

🎙️ Jumbula Podcast



Increase Camp Enrollment with Email Campaigns

In this episode of the **Jumbula Podcast**, we explain how to use email campaigns to increase summer camp enrollment. You'll learn practical strategies for planning, targeting, and optimizing your emails using Jumbula's campaign features.

Subscribe to our YouTube channel for new episodes and practical insights.

Subscribe to our YouTube channel

The Email Campaign feature is live in the **Next Generation (NG) admin dashboard**. You can follow our step-by-step Knowledge Base guide to create campaigns that boost participation and enrollment.

Learn more

📺 About the Jumbula Showcase

Jumbula's showcase program is designed to help your organization get more visibility and inspire others in the Jumbula community. Whether you run camps, classes, or year-round programs, the Showcase gives you a space to highlight your mission, share what sets you apart, and show how you're making an impact.

Get featured, share what sets your programs apart, and reach more families with minimal effort. Complete a short Q&A — we'll handle the rest.

Ready to Get Started?

Jumbula on Social Media

"The way to get started is to quit talking and begin doing."

-Walt Disney

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